

BetterWalker™ partners with Novera Payment Solutions, LLC to provide integrated credit & debit card acceptance for its users.

BetterWalker, LLC offers US customers integrated payment processing through a new integration for Worldpay.

Evanston, IL. April 25, 2017 – BetterWalker™ a leading provider of software solutions designed exclusively to meet the requirements of pet business owners who want to streamline the management of their business is pleased to announce a partnership with Novera Payment Solutions, LLC to board US merchants via Worldpay. The new integration will allow BetterWalker™ users to securely process credit card payments through BetterWalker™ for its US customers using Worldpay.

Novera Payment Solutions, LLC will provide the management of the program for BetterWalker™ users who are interested in using the new integration and merchant account service. BetterWalker™ users can have multiple pricing options and plans such as (A) Flat Fixed Fee for new and growing businesses or (B) Cost plus pricing plans for the more volume intensive users. The integration is available now and BetterWalker™ users can go to www.noverapaymentsolutions.com/betterwalker to get additional information.

“The partnership with BetterWalker™ is exactly the type of relationship we look for with Integrated Software Vendors (ISV’s). It’s a collaborative effort that delivers a real win for all parties. BetterWalker™ has produced a great offering for its business owners, and we are extremely pleased to be partnered with them” said Sean Grace, CEO for Novera Payment Solutions, LLC.

“With Novera and Worldpay, we are pleased to offer our users another secure integrated credit card solution that will enhance the BetterWalker™ offering and benefit our users both economically and functionally,” said Brian Koester, CEO for BetterWalker™.

About Novera & Worldpay:

Novera specializes in strategic partnerships with Integrated Software Vendors (ISV’s) and Resellers for payment acceptance. These partnership programs include the initial design plan, including optimization for maximum adoption of users and the ongoing management of the program. Novera is one of the largest registered Member Service Providers (MSP’s) for WorldPay.

About BetterWalker™:

BetterWalker™ a leading provider of software solutions designed exclusively to meet the requirements of pet business owners who want to streamline management of their business in order to grow.

For more information, visit: www.noverapaymentsolutions.com/betterwalker